

**FOR IMMEDIATE RELEASE**  
**MONDAY 26TH NOVEMBER 2012**  
**DATES ANNOUNCED FOR goNORTH 2013**

We are pleased to announce that **goNORTH 2013** will take place on the 5th and 6th of June next year. The thirteenth edition of Scotland's premier creative industries festival will again be held across several venues in Inverness City Centre.

The conference element of **goNORTH 2012** attracted over 700 delegates to the Highland capital and boasted the broadest range of creative industry activity in the event's history. The showcase schedule saw over 60 emerging acts perform and over 50 short films screened across two nights. We also launched **Radio goNORTH**, a dedicated radio station established to broadcast exclusive sessions and interviews throughout the festival.

*"We are delighted to confirm the dates for next year's goNORTH", said Festival Director, Amanda Millen. "Last year's event proved our most ambitious and successful to date, with a significant increase in both audience figures and range of creative content. We are really looking forward to delivering another world class event in the Highlands of Scotland and are excited to be starting our 2013 campaign."*

Last year's **goNORTH Festival Tour** also saw us programming new music and films across some of the finest independent festivals in the country, including **Belladrum Tartan Heart Festival, The Wickerman Festival, Tiree Music Festival, Loopallu, Summer in the City 2012** and **B-Fest**.

We were also delighted to develop fresh opportunities for emerging talent across the wider UK, Mainland Europe and the US- with partners including **MUSEXPO** (US), **Yellow Phone** (US), **SPOT Festival** (DK), **Freeze Festival** (NL), **PLAY Festival** (BE) and **London FolkFest** (UK). We were also thrilled to project manage the delivery of new artists to the world's largest music festival, **Summerfest**, in Milwaukee.

As always, all panels, workshops, screenings and live showcases will be free and fully open to the public.

**For full details on GoNorth 2013:** [WWW.GONORTHFESTIVAL.CO.UK](http://WWW.GONORTHFESTIVAL.CO.UK)

**NOTE TO EDITORS**

goNORTH was launched in 2001 to provide a platform for artistes from the north of Scotland to showcase for music industry and media representatives on their own patch. Originally hosted across Aberdeen's Belmont Street, we briefly relocated to Dundee, before settling in Scotland's most northerly city, Inverness. Now covering a much wider remit including Screen & Broadcast, Designer Fashion and Publishing, the event has become firmly established as Scotland's leading Creative Industries Festival.

ScreenHI and Go Events have come together to form Creative Highland, now responsible for the delivery of goNORTH to a professional industry audience. Our hope year on year is to grow, in all senses of the word. Increase the variety of workshops, invite speakers and industry professionals that you want to see and most importantly make it an event not to be missed!

In 2011, we introduced the goNORTH Festival Tour, an exciting addition which takes goNORTH back to its roots and supports new music and film across some of the finest independent festivals in the country. Partners include Belladrum Tartan Heart Festival, Wickerman Festival and Loopallu. We also project manage the delivery of talent to a broad range of international opportunities across Mainland Europe and the US, partners include MUSEXPO (US), Sumerfest (US), Yellow Phone (US), SPOT Festival (DK), PLAY Festival (BE) and Freeze Festival (NL).

In recent years goNORTH has featured an international array of talent spanning not only Scotland and the wider UK, but also the USA, Russia, Scandinavia, The Netherlands, Australia and Japan.

Previous keynote speakers include, **Tony Wilson, Alan McGee, Jazz Summers, Mark Jones** and former UK Music CEO, **Feargal Sharkey**.

The goNORTH Music Week CD featuring a selection of showcasing artists is also delivered direct to industry on the cover of leading trade publication, Music Week.

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